## COVU@ Shelf-stable Foods Import in Japan

Shelf-stable food products are regulated in Japan by the Ministry of Health, Labor, and Welfare (MHLW).

### **First Shipment with COVUE**



#### Note:

- Only a licensed Japanese company can support Japan IOR services on behalf of the foreign seller.
- Japan's nutritional compliance label is mandatory for all consumable products.

#### Why Choose COVUE?

Our license permits our clients omni-channel access to the Japanese market. Our Sales & Marketing license umbrellas all sellers and resellers in Japan.

# Application Requirements: O Ingredient list by percentage (in English or Japanese) O Products claims

- O Manufacturing plant information
- O Manufacturing flow process (if requested)
- O Lab testing of products

(MHLW will determine the testing parameters during the application process)

O Source of ingredients (if requested)

#### Steps

