



**covue IOR**

**JAPAN MARKET ENTRY SOLUTIONS**

**IOR  
FOR HEALTH FOOD  
SUPPLEMENTS PRODUCTS**

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**PRICING AND INFORMATION FILE**

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# Importing Health Food Supplements in Japan

**Health Food Supplement Import Applications** are approved by the Japan Ministry of Health Labor and Welfare (MHLW). Every shipment requires an application and pre-approval from MHLW prior to shipping.

**MHLW** is the sole determining agency for Health Food Supplement Import Applications. Each application is reviewed and approved by the agency.

MHLW requires only one manufacturer per import application. All products listed on the application must be shipped.

## To **repeat your shipment**:

1. Ship the exact products listed on the 1st application and shipment. You may only change the destination and quantity of the products shipped. This is called Replicated Application - only IOR Fees charged
2. If you remove/add products to the shipment, change the manufacturer's information, you will need to undergo a NEW Import Application. An application fee will be charged.

## Process

1. **MHLW Pre-Notification** - MHLW will review the Pre-Notification and determine what additional informational requirements will be needed. It will take about 15-25 days
2. **MHLW Lab Testing** - COVUE requires testing of all regulated products. Send us the product sample and COVUE will do the testing.
3. **Product Labeling** - Your product requires a Japan Compliant Product Label.
4. **Shipping Invoice** - All COVUE customers can only use COVUE Authorized shipping invoice template
5. **Final MHLW Application** - COVUE will consolidate and prepare the documents and submit them to MHLW. MHLW will review the final application and notify COVUE of approval.

# IOR Fees for Health Food Supplement Products

	USD
One-Time Registration Fee:	78.75
Product Liability Insurance (annual fee)	100.00
Food Import Application (1st Application)	550.00
Subtotal:	728.75
Tax:	72.88
Total:	801.63

MHLW Lab Testing fee	Price starts at 100.00
Japan Food Labeling Consulting	100.00 each

## IOR Shipping Fees (charge per shipment )

Under 500,000 ¥ in Value	276.25
Under 1,000,000 ¥ in Value	286.75
Under 2,500,000 ¥ in Value	297.25
Under 5,000,000 ¥ in Value	307.25
Under 10,000,000 ¥ in Value	349.75
Over 10,00,000 ¥ in Value	0.35%

**NOTE: We only accept Incoterms DDP (Delivered Duty Paid) Shipments**

## Ready to proceed?

[REGISTER NOW!](#)



# Other Services

## AMAZON JAPAN SERVICES

Japan is the 3rd largest economy. It has never been easier to expand to Japan.

With our help, we make it easier for you to be discovered by 127 million Japanese consumers.

Our deep understanding of Japanese culture will free you to reach your goals, grow faster and maximize your return on investment!

### SERVICES

- Account Registration
- Customer Care Support
- Amazon Market Research for Niche
- Amazon Listing Copywriting & Optimization in Japanese
- Advertising and Marketing (PPC)
- Amazon FBA Prep Services
- Gift Handling



## PRODUCT RETURN ADDRESS SERVICES

Some e-commerce platforms such as Amazon Japan require sellers to have an established Return Address for products that have been returned.

COVUE offers Foreign Japan Online Sellers Return Address and After-Sales Services that support any requirement.

- **Product Return Address Services**
- **Export Product Return Address** - Need to return your products to your home country or supplier?
- **Product Disposal** - Japan has strict laws for product disposal. Most products must be broken down for recycling or to contain any hazardous material.
- **Product Repair** - Have a product return that can be repaired? COVUE ONLINE Users with active designated Product Return Address Service have complete control of their product repairs.



# Related Terms

**IOR Registration Fee** - This is a one-time fee with no expiration and covers all types of products under COVUE.

**Product Liability Insurance** - Seller will maintain at Seller expense commercial general, umbrella, or liability insurance per occurrence and in aggregate covering liabilities caused by or occurring in conjunction with the operation of Seller business, including products/completed operations and bodily injury, with policy naming CJ and its assignees as additional insureds.

**Product labeling** - All products sold in Japan require Japan Product Labeling compliance.

**Shipping Invoice** - Only COVUE Authorized Shipping Invoice can be used.

**Rules for Foreign Online Sellers** - Japan Customs has simplified the process for Foreign Online Sellers by requiring Foreign Online Sellers to Declare Import Value = Online Selling Price.

**MHLW Lab Testing** - To mitigate (lower) the risk of recall or potential harm to Japanese buyers of COVUE IOR clients. COVUE will require the testing of all regulated products. Product testing will be controlled by COVUE.

## How it works?

- Client will send product samples (minimum of 2 pcs per product) to COVUE Facility for inspection
- COVUE will arrange lab testing to MHLW
- COVUE Compliance team will notify client with the result and proceed with the application process



Got Questions?

Email us at [info@covue.com](mailto:info@covue.com) or visit [www.covue.com](http://www.covue.com)



# WHY choose COVUE?



## We are your #1 gateway to Japan...

With both native Japanese and international teams working side-by-side, we will have you launch faster and your products selling sooner.



## Transparent pricing, no long-term contracts or subscription fees

Services, pricing, and deliverables are clearly communicated, letting you know what your investment is before committing.



## Market-leading customer care

We provide clear and concise information to let you understand Japan market. We let you focus on what matters!



## We value our clients

We subscribe to values that make a difference in our relationships and the operational excellence of our services we deliver.



## Trust is Earned not Given

